

elūm

TWO THOUSAND EIGHTEEN

- NEW RELEASES -



© ELUM DESIGNS INC. / NY, NY



elūm

THOUGHTFULLY  
DESIGNED PRODUCTS  
THAT LEAVE AN  
IMPRESSION

- limited edition -

## LETTERPRESS JOURNALS

Elum is bringing the luxury of letterpress to a new limited edition line of journals. Sold in gift sets of 2 coordinating designs, they are designed and hand-crafted at Elum's studio in San Diego, California. Each journal is filled with blank sketch paper pages. Size: 5.5" X 7.5"



**{1} 2PKLPJ01 - NEW! JUNGLE SPIRIT JOURNAL SET**

Set of two journals with letterpress printed covers and blank sketch paper internal pages.

**{2} 2PKLPJ02 - NEW! DESERT SUNSET JOURNAL SET**

Set of two journals with letterpress printed covers and blank sketch paper internal pages.

**{3} 2PKLPJ03 - NEW! VINTAGE BLOG JOURNAL SET**

Set of two journals with letterpress printed covers and blank sketch paper internal pages.





- limited edition -

## LOCAL LOVE FOIL ART PRINTS

Our limited edition foil-pressed art prints are available in 5 new regional designs. Printed on ultra thick soft-textured printmaking paper, they're sized perfectly for framing. Available in very limited quantities. SIZE: 11" X 14"



- best selling -

## WEEKLY EATS MEAL PLANNERS

Our best selling weekly eats meal planners are super handy for getting more organized in the new year or make a great gift for the at-home chef in your life. Each list pad has pages reminiscent of a paper grocery bag and are perforated so you can easily tear them off to take them to the store with you.

### TJXPLP01

#### HARDCOVER WEEKLY EATS

Portable and sturdy hard cover weekly eats with two perforated interior lists: one week ahead meal planner and one grocery list.

SIZE: 3.5" X 9"



### TJXLLP01

#### WEEKLY EATS LIST PAD

Handy portable weekly meal planner and shopping list with perforated pages to easily tear off and take to the store.

SIZE: 8" X 5.5"

# LETTERPRESS BOXED NOTES

All boxed notes are letterpress printed or foil-pressed with our vintage letterpress machines on fine printmaking paper using soy based inks. Proudly designed and crafted at our studio in San Diego, California. Each set includes 6 cards and 6 envelopes.

CARD DIMENSIONS: A-1 Folded; 3.625" X 5.125"



TY472



TY473



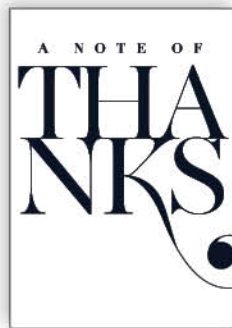
TY476



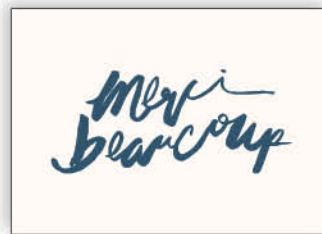
TY474



TY475



TY477



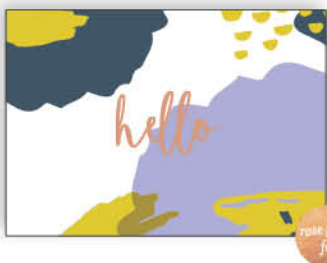
TY465



TY470



TY467



TY466



TY469



TY461



TY468



TY471



TY456



TY459





**TY460** - "Sent with 100% pure sincere thanks. A product of absolute gratitude"



**TY463**



**TY462**



**TY458**



**TY457**



**TY448**

## EDGE PAINTED NOTE BOARDS

Foil-pressed A-1 flat note boards are printed on ultra-thick soft textured paper and edge painted by hand in bold colors. Each card reads "Certified and Official Snail Mail." Set includes 15 cards and 15 metallic copper envelopes. CARD DIMENSIONS: A-1 Flat; 3.625" X 5.125"



- ▲ **EEPPFC5** (sorbet / lavender / pear)
- ◀ **EEPPFC4** (lavender / pear / navy)

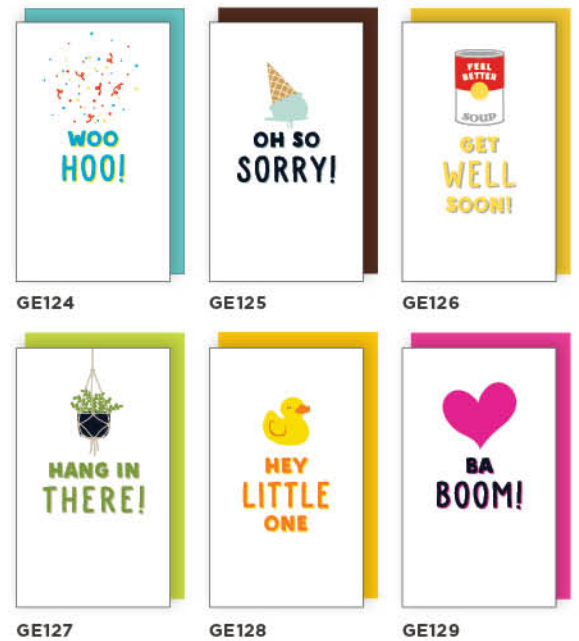
# LETTERPRESS GIFT ENCLOSURES

Elum's adorable mini notes are letterpress printed on 100% cotton rag paper or soft-colored printmaking paper at Elum's studio in San Diego, California. They are sold in sets of 10 and each card is accompanied by an envelope. Ideal for floral arrangements or gift toppers. Fits our gift enclosure display (*see page 20*). CARD DIMENSIONS: 2.25" X 3.5" Folded



## ICON GIFT ENCLOSURES

*blank inside, envelope color pictured behind*



*\*envelope colors subject to change*

## PAINTERLY GIFT ENCLOSURES

*blank inside, with soft white envelopes*



*\*envelope colors subject to change*





# OLD SCHOOL NOTE GIFT ENCLOSURES

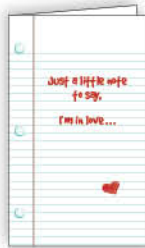
with manila envelopes



GE100 - front



inside



GE101 - front



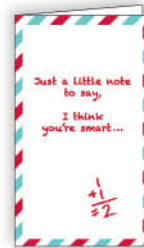
inside



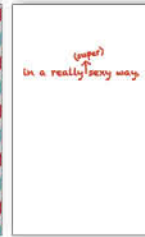
GE102 - front



inside



GE103 - front



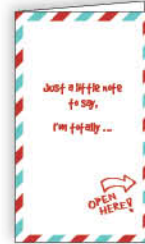
inside



GE104 - front



inside



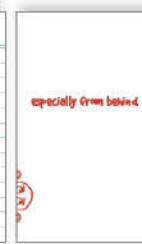
GE105 - front



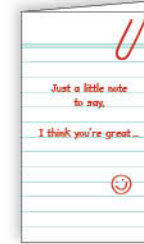
inside



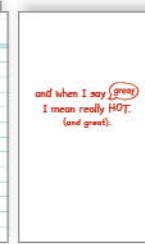
GE106 - front



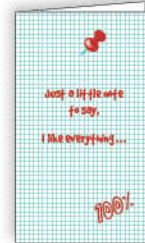
inside



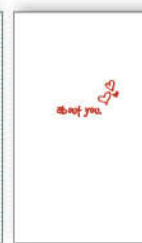
GE107 - front



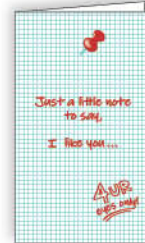
inside



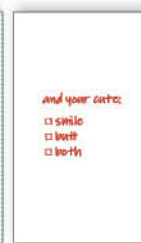
GE108 - front



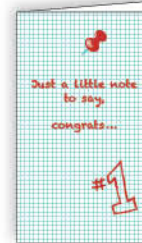
inside



GE109 - front



inside



GE110 - front



inside



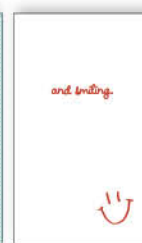
GE111 - front



inside



GE112 - front



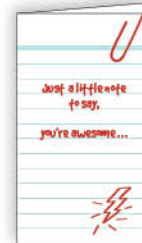
inside



GE113 - front



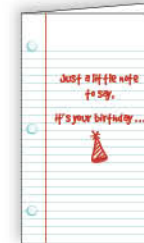
inside



GE114 - front



inside



GE115 - front



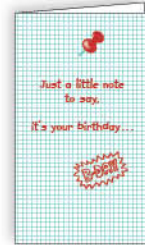
inside



GE116 - front



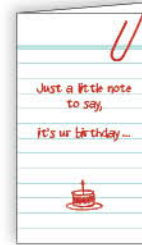
inside



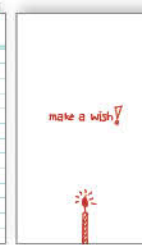
GE117 - front



inside



GE118 - front



inside



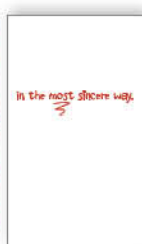
GE119 - front



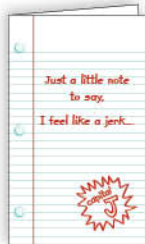
inside



GE120 - front



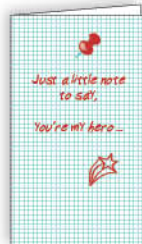
inside



GE121 - front



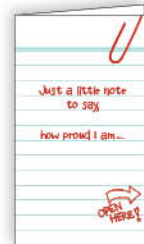
inside



GE122 - front



inside



GE123 - front



inside

# LETTERPRESS GREETING CARDS

All greeting cards are letterpress printed or foil-pressed on fine soft-textured printmaking paper. Each card is packaged individually in a crystal clear sleeve. Cards are blank inside unless otherwise noted beneath the image shown.

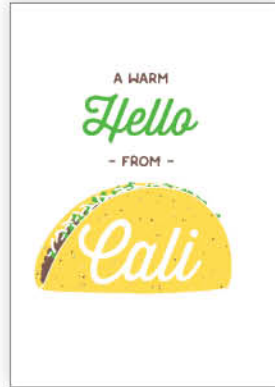
DISPLAYS ALSO AVAILABLE (see page 20).

## LIMITED EDITION LOCAL LOVE CARDS

CARD DIMENSIONS: 5" X 7" (A7) Folded



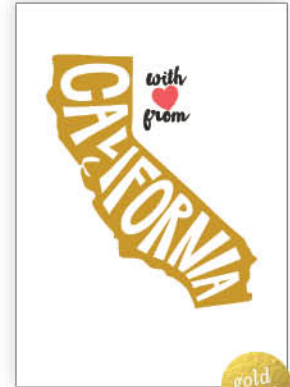
TGC243 - NEW!



TGC241 - NEW!



TGC247 - NEW!



TGC236 - NEW!



TGC245 - NEW!



TGC238 - NEW!



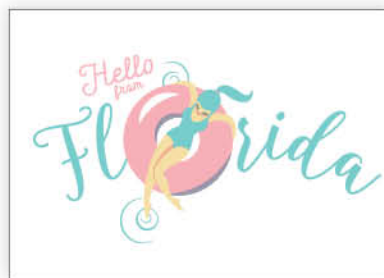
TGC242 - NEW!



TGC239 - NEW!



TGC246 - NEW!



TGC244 - NEW!



TGC237 - NEW!



TGC240 - NEW!



## CLASSIC CARDS

CARD DIMENSIONS:  
4.25" X 5.5" (A2) Folded  
AND 5" X 5" Folded

BIRTHDAY

- A VERY -  
**Happy Birthday**  
- TO YOU -

**GC914 - NEW!**

INSIDE: "Here's to you on your very special day"

BIRTH  
DAY  
VIBES

**GC905 - NEW!**



**GC907 - NEW!**

INSIDE: "Cheers to you on your birthday"

**CHEERS**  
- it's your birthday -

**GC908 - NEW!**

INSIDE: "Your next one is one me!"



**GC906 - NEW!**



**GC909 - NEW!**

INSIDE: "Hope you day is full of fun!"



**GC910 - NEW!**

INSIDE: "Hope it includes lots of sprinkles"



**GC911 - NEW!**

INSIDE: "May it be unlike any other"



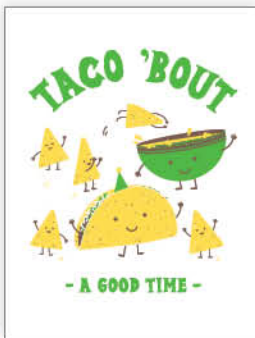
**GC912 - NEW!**

INSIDE: "Have a spectacular day"



**GC913 - NEW!**

INSIDE: "It's time to celebrate"



**GC915 - NEW!**

INSIDE: "Hope your birthday is a full on fiesta"



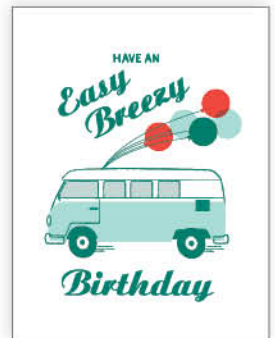
**GC916 - NEW!**

INSIDE: "Hope your day is magical"



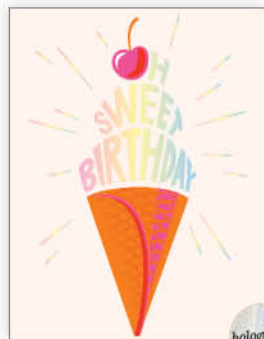
**GC904 - NEW!**

INSIDE: "Hope it's everything you ever wanted!"



**GC865**

INSIDE: "Enjoy your special day"



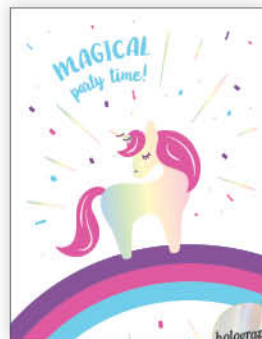
**GC870**

INSIDE: "Hope your birthday is the sweetest ever"



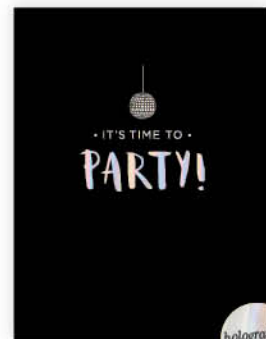
**GC876**

INSIDE: "Sit back and relax, it's your birthday!"



**GC846**

INSIDE: "Wishing you the happiest birthday!"



**GC847**



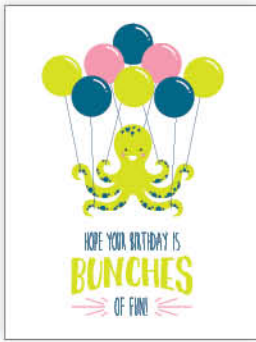
**GC848**

INSIDE: "And that's a whole lot!"





**GC867**  
INSIDE: "Have a fabulous day!"



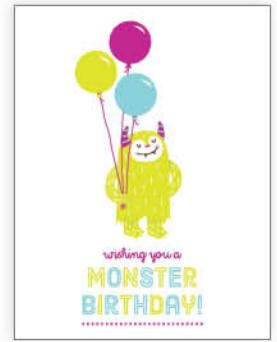
**GC864**  
INSIDE: "Enjoy your special day!"



**GC866**  
INSIDE: "I hope it is full of sweet surprises"



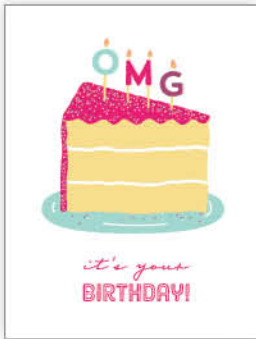
**GC868**  
INSIDE: "Celebrate the day"



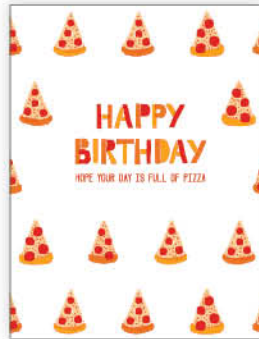
**GC871**  
INSIDE: "Hope your day is full of fun!"



**GC863**  
INSIDE: "Enjoy your day"



**GC872**  
INSIDE: "Treat yourself"



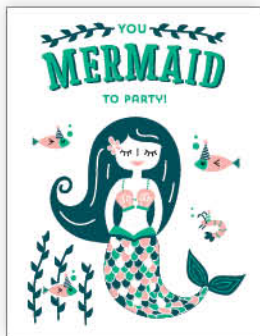
**GC875**  
INSIDE: "Enjoy the day!"



**GC873**  
INSIDE: "Wishing you the happiest of birthdays"



**GC874**  
INSIDE: "It's time to celebrate you! Happy Birthday!"



**GC849**  
INSIDE: "It's your birthday, let's celebrate!"



**GC850**  
INSIDE: "Wishing you a day that's full of fun!"



**GC852**



**GC853**  
INSIDE: "Party time! Happy Birthday"



**GC851**



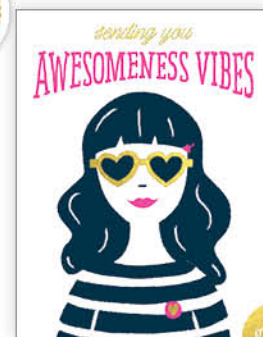
**GC854**  
INSIDE: "Happy birthday girl!"



**GC860**



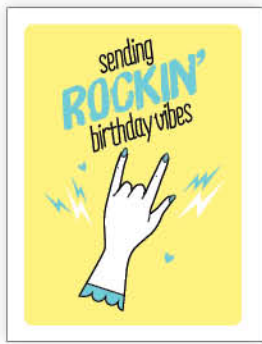
**GC833**



**GC845**



**GC808**  
INSIDE: "Hope today is a bunch of fun!"



GC877

INSIDE: "And an encore of cake!"



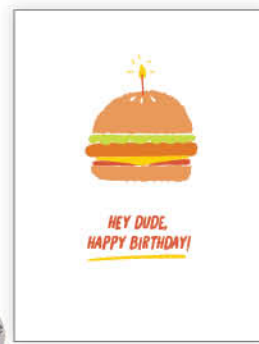
GC878

INSIDE: "Hope your day is full of sweet surprises"

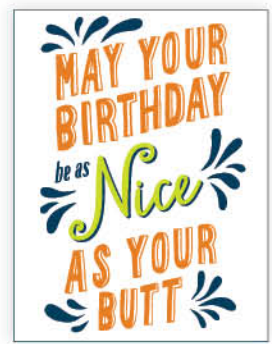


GC869

INSIDE: "Have a rad day!"

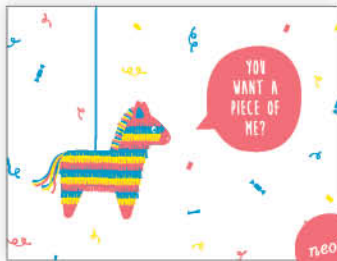


GC810



GC814

INSIDE: "It's going to be a really nice day"



GC855

INSIDE: "May your birthday be full of sweet surprises"



GC811

INSIDE: "Hope it's the most fun ever!"



GC812

INSIDE: "Can't wait to celebrate with you!"



GC813

INSIDE: "And a frenzy of fun-filled wishes"



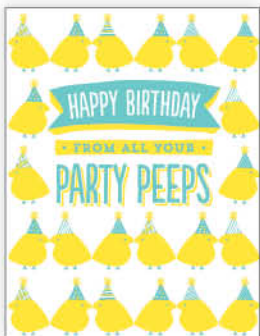
GC780

INSIDE: "Just for you"



GC821

INSIDE: "Hope your day is as awesome as you are!"



GC778

INSIDE: "Have a sweet birthday!"



GC777

INSIDE: "Bright wishes on your birthday"



GC775



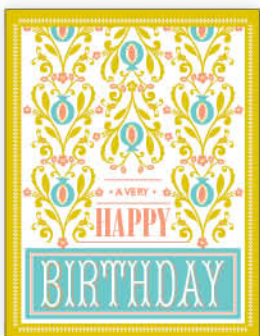
GC769

INSIDE: "Hope your birthday is as sweet as you"



GC822

INSIDE: "Best wishes for a great year ahead"



GC772



GC771

INSIDE: "Whoop-whoop!"



GC767

INSIDE: "For you today!"



GC818

INSIDE: "May it be a cake-filled day. Happy birthday!"





GC809

INSIDE: "You're totally fabulous!"



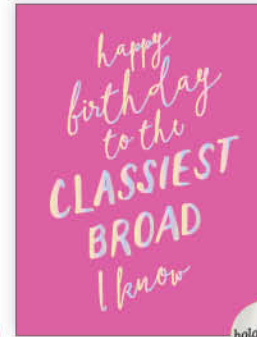
GC815

INSIDE: "Today we celebrate you!"



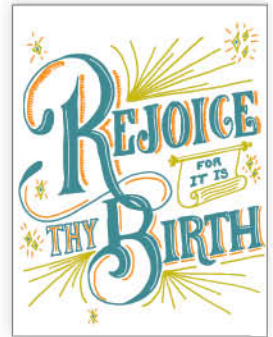
GC816

INSIDE: "It's your birthday!"



GC817

INSIDE: "Wishing you the very best (you deserve it)"



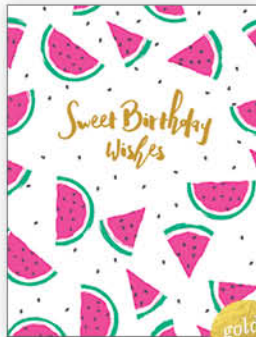
GC781

INSIDE: "Happy Birthday to thee!"



GC820

INSIDE: "Today we celebrate you!"



GC819

INSIDE: "Hope it's one in a melon"



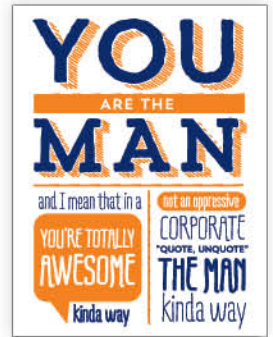
GC794

INSIDE: "Enjoy your day"

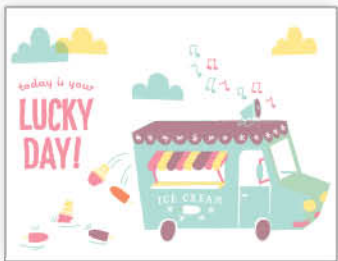


GC792

INSIDE: "Nap hard, Party hard!"

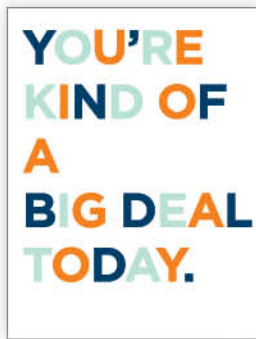


GC788



GC770

INSIDE: "Hope your birthday is full of sweet surprises!"



GC785

INSIDE: "Happy birthday!"



GC783

INSIDE: "Not sent from my phone!"



GC782

INSIDE: "Hope your day is extra sweet!"



GC779

INSIDE: "Wishing you a very happy birthday!"



GC766

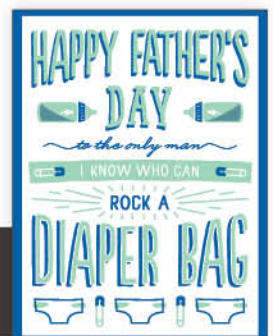
INSIDE: "A happy happy birthday to you!"



GC768



GC728

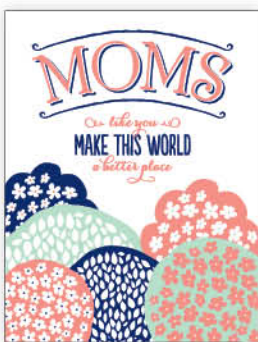


GC894



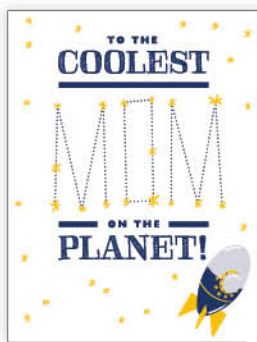


GC642



GC765

INSIDE: "I'm so proud that you are my mom"



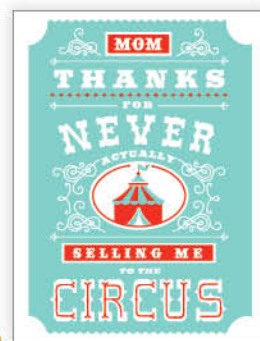
GC764

INSIDE: "I am so lucky you are my mom"



GC763

gold foil



GC762

INSIDE: "Our family zoo was a much better environment"

## GRADUATION



GC892



GC893

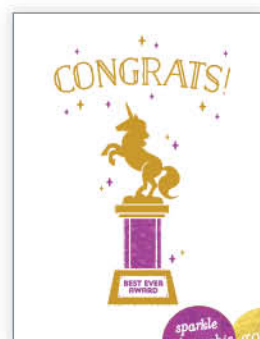
INSIDE: "Congrats on your success!"

gold foil



GC891

INSIDE: "You did great!"



GC859

INSIDE: "You are so magical in all that you do"

sparkle holographic foil

gold foil



GC649



GC647

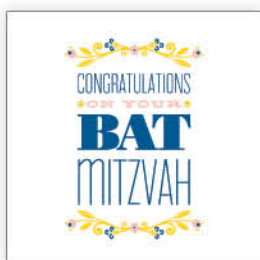


GC653

## mazel tovs & MITVAHS



GC704



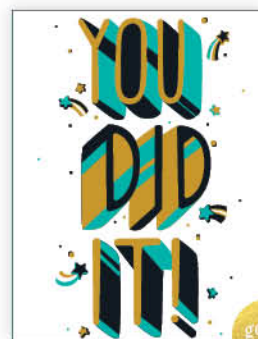
GC709

## CONGRATS



GC891

INSIDE: "You did great!"



GC893

INSIDE: "Congrats on your success!"

gold foil

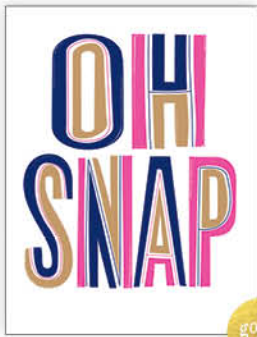


GC859

INSIDE: "You are so magical in all that you do"

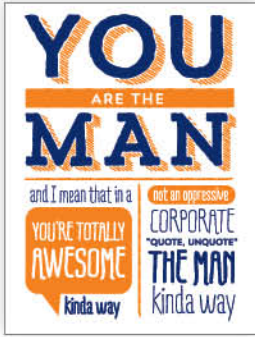
sparkle holographic foil

gold foil

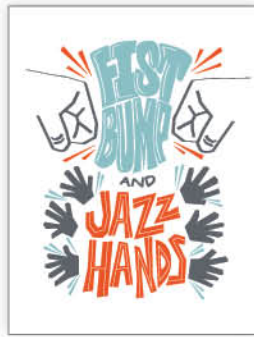


GC787

INSIDE: "You did it!  
Congrats!"



GC788

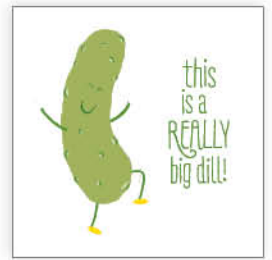


GC786

INSIDE: "Seriously, congrats"



GC774



GC729



GC725



GC719



GC880



GC879



GC832



GC858



GC773



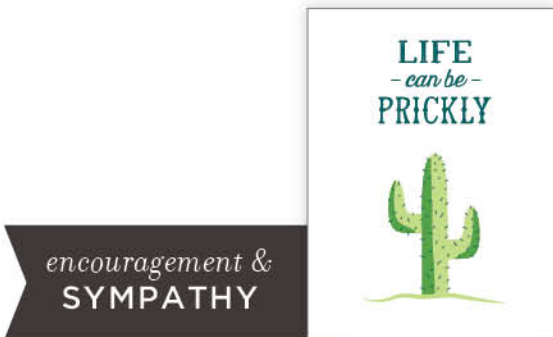
GC776



GC793



GC722



GC885

INSIDE: "Thinking of you"



GC883

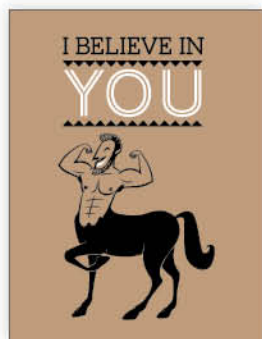
INSIDE: "Whatever you need, I'm always just a phone call away."



GC886

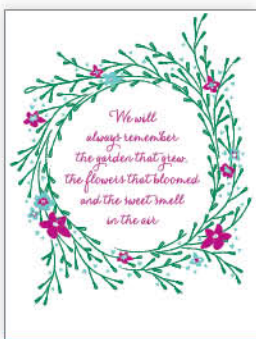
INSIDE: "Thinking of you during this difficult time."





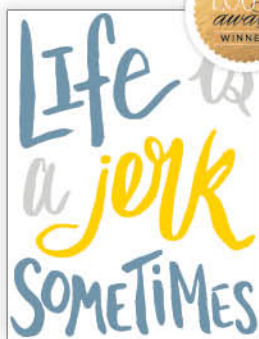
GC884

INSIDE: "You can do anything you set your mind to!"



GC795

INSIDE: "With deepest sympathy"



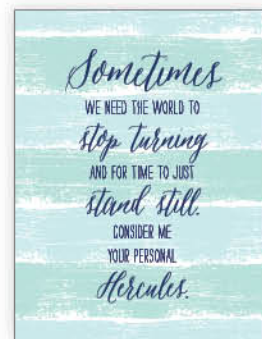
GC791

INSIDE: "Let's show 'em who's boss"



GC790

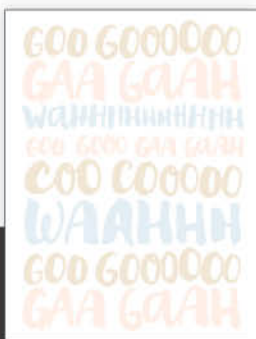
INSIDE: "With deepest sympathy"



GC789

INSIDE: "I am here to support you in every possible way that I can."

## BABY



GC887

INSIDE: "Congrats on your sweet little one"



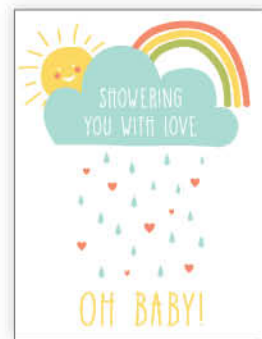
GC890

INSIDE: "Congrats on your new bundle of joy"



GC888

INSIDE: "So excited for your new arrival!"



GC889

INSIDE: "Wishing all the best to your new little family!"



GC757

INSIDE: "And a whole lot cuter too"



GC862

INSIDE: "Congratulations on your new bundle of joy"



GC823

INSIDE: "Welcome sweet little one"

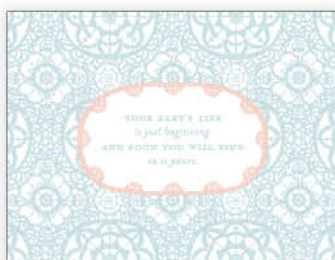


GC824



GC827

INSIDE: "Congratulations on your new bundle of joy"

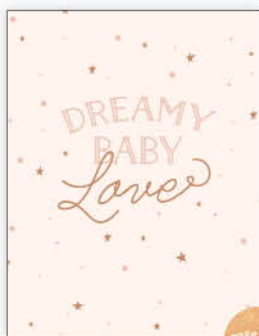


GC753

INSIDE: "With loving congratulations"



GC530

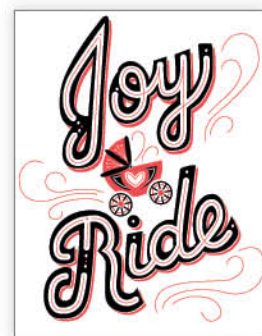


GC826

INSIDE: "You're already so loved little one"



GC754

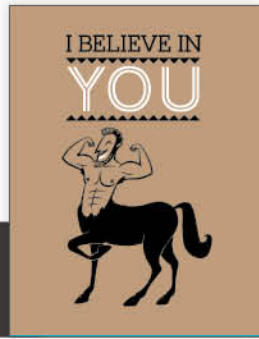


GC756

INSIDE: "Is taking on a whole new meaning"



friendship, love &  
HUMOR



GC884

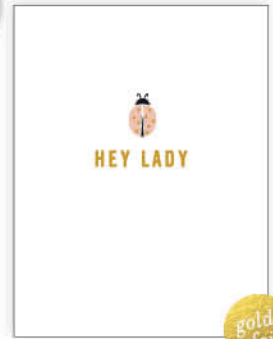
INSIDE: "You can do anything  
you set your mind to!"



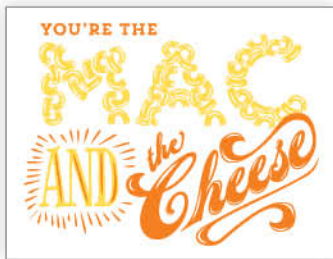
GC860



GC833



GC861



GC738



GC839

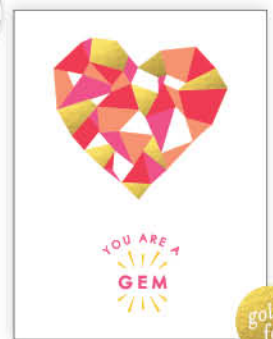
INSIDE: "The puurfect  
combination"



GC845



GC784



GC736

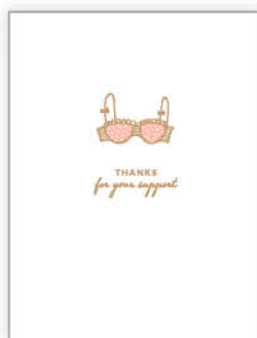
INSIDE: "And you are one  
in a million"



GC741



GC735



GC793



GC881

INSIDE: "May each day of your  
life be filled with love"



GC746

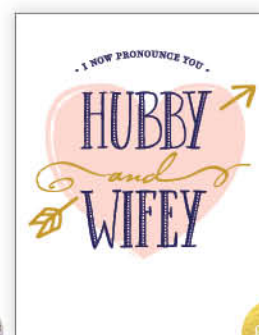


GC882



GC856

INSIDE: "Ohhh... and your  
engagement"



GC828

INSIDE: "Congratulations on  
your happily ever after"



GC830

INSIDE: "Sending love on  
your wedding day"



GC831

INSIDE: "Seriously. Ever. Congrats!"



GC857

INSIDE: "So excited for you two!"

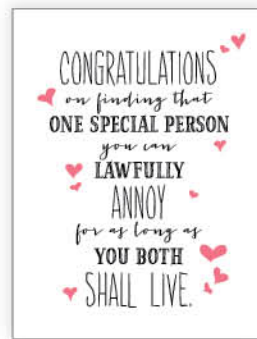


GC747

INSIDE: "Congratulations, you truly belong together"



GC743



GC748

INSIDE: "Here's to a lifetime together"

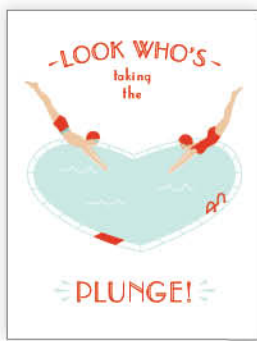


GC744

INSIDE: "Happily ever after"



GC658



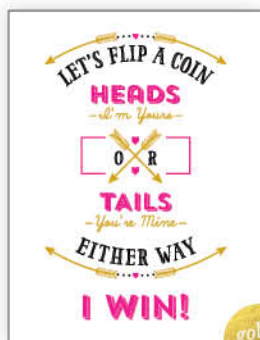
GC829

INSIDE: "Congrats to the happy couple"

romance &  
ANNIVERSARY



GC882

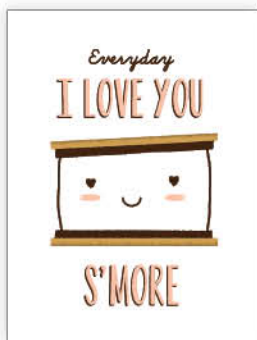


GC798

INSIDE: "Lucky Me"



GC739

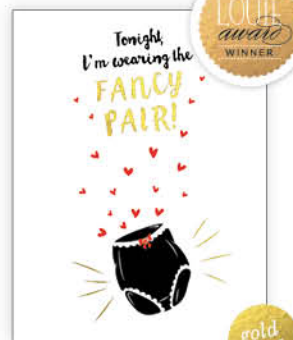


GC843

INSIDE: "You're such a treat"



GC836



GC844

INSIDE: "Lucky you!"

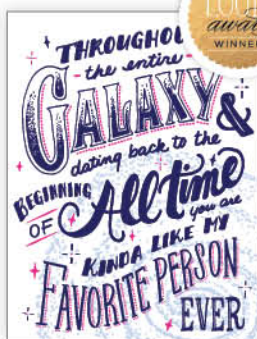


GC733

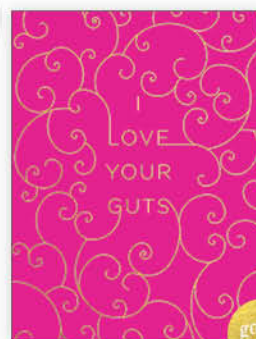


GC734

INSIDE: "You make me better"



GC735



GC842



GC835

INSIDE: "For many more years and many more memories"





GC840



GC833



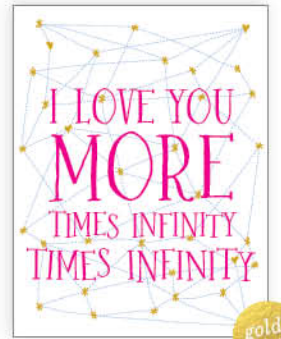
GC804

INSIDE: "Be mine"



GC806

INSIDE: "I'm so lucky to have you"



GC740

INSIDE: "(times infinity)"

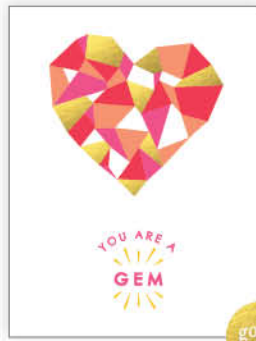


GC796

INSIDE: "And eva and eva!"

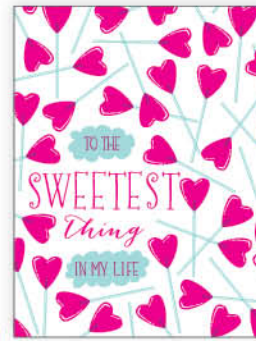


GC803



GC736

INSIDE: "And you're one in a million"



GC737

INSIDE: "I just can't get enough of you"



GC666

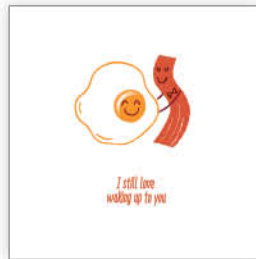


GC801

INSIDE: "Forever & ever"



GC676



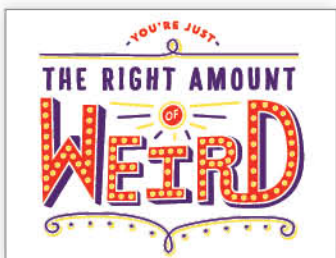
GC660



GC659



GC662



GC741



GC661



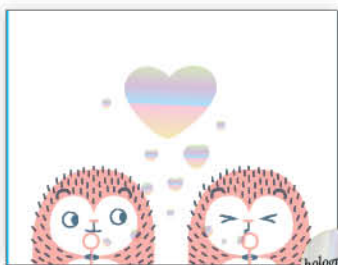
GC672



GC896

INSIDE: "XOXO"





GC900

INSIDE: "You make me smile Valentine!"

holographic foil



GC898

INSIDE: "And it's all for you! Happy Valentine's Day"

pink pearl foil



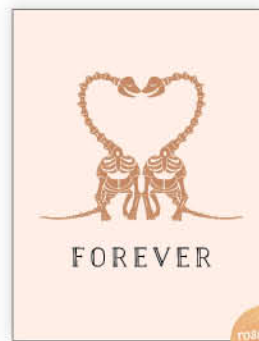
GC901

INSIDE: "Wishing you a super sweet day"



GC897

INSIDE: "Happy Valentine's Day"



GC899

rose gold foil



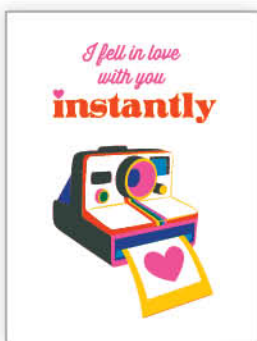
GC895

INSIDE: "Cheers to us!"



GC902

rose gold foil



GC903

INSIDE: "I'm so happy you're my Valentine"



GC834

gold foil



GC802

INSIDE: "Happy Valentine's Day my love"

## CARD DISPLAYS

Our rotating card displays are available in two sizes, one to accommodate our classic letterpress greeting cards and a smaller counter-top version for gift enclosures. Each comes fully loaded with cards on initial purchase.



{1}

{2}

{3}

### {1} GCD-BIRCH - BIRCH FLOOR GREETING CARD DISPLAY

Purchase includes fully loaded display; 288 cards.  
Total of 48 SKUs (QTY 6 of each) and 24 free cards.  
DISPLAY SIZE: 16"D X 62"H | POCKET SIZE: 2"D X 8"H X 6"W

### {2} GCD-ACRY - CLEAR ACRYLIC GREETING CARD DISPLAY

Purchase includes fully loaded display; 288 cards.  
Total of 48 SKUs (QTY 6 of each) and 24 free cards.  
DISPLAY SIZE: 16"D X 62"H | POCKET SIZE: 2"D X 8"H X 6"W

### {3} GED-BIRCH - BIRCH GIFT ENCLOSURE COUNTER DISPLAY

Fully loaded display holds 240 cards, 10 each of 24 SKUs in sections of six to mix and match between our 24 Old School Notes, 6 Icon Mini Notes and 6 Painterly Mini Notes. Free cards to offset display cost.  
DISPLAY SIZE: 11"D X 12"H



# RECEPTION AND EVENT DECOR

Delicately foil-pressed or letterpress printed on luxe ultra-thick paper, these beautiful products are the perfect finishing touch to any wedding reception or special event.

**WPGRSF01 - RECEPTION SIGN**  
SIZE: 10" X 8"



**WPGRSF01 - TABLE NO. 1-9**  
SIZE: 4.5" X 5.875"



**WPGACF01 - 10 CT. ADVICE CARDS**  
SIZE: 5" X 2.875"



**WPGRSF02 - TABLE NO. 10-18**  
SIZE: 4.5" X 5.875"



**WPGESCF01 - 8 CT. ESCORT CARDS**  
SIZE: 4.25" X 2"



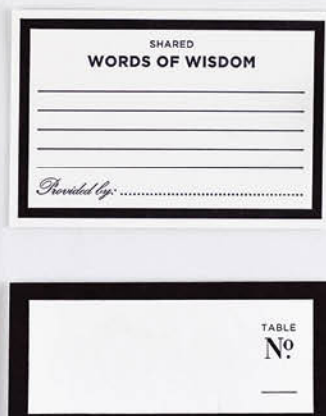
**WPGCSTRF01**  
10 CT. DOUBLE SIDED COASTERS  
SIZE: 4" X 4"



**WPGRSLP01 - TABLE NO. 1-9**  
SIZE: 4.5" X 5.875"



**WPGACLP01 - 10 CT. ADVICE CARDS**  
SIZE: 5" X 2.875"



**WPGRSLP02 - TABLE NO. 10-18**  
SIZE: 4.5" X 5.875"



**WPGESCLP01 - 8 CT. ESCORT CARDS**  
SIZE: 4.25" X 2"



**WPGCSTRLP01**  
10 CT. DOUBLE SIDED COASTERS  
SIZE: 4" X 4"



**WPGRSF01**  
RECEPTION SIGN  
SIZE: 10" X 8"

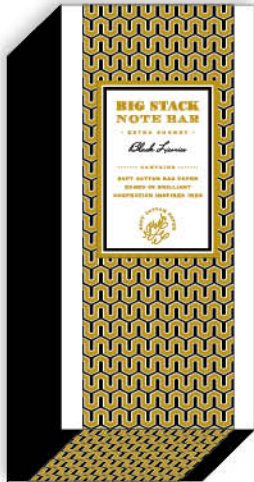




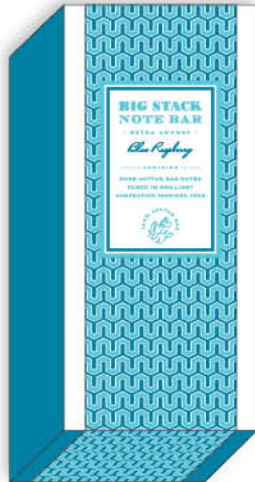
- extra chunky -

## BIG STACK NOTE BARS

Add a bright bold pop of playful color to accessorize both home and office. Each oversized block of heavyweight soft cotton paper has been edge painted by hand in brilliant confection inspired ink colors that are pure eye-candy, especially when paired together. And for a touch of glam, we've included a metallic gold! Each Big Stack Note Bar contains approximately 150 sheets of heavy-weight cotton paper. DIMENSIONS: 8.5" X 3.875" X 2.375"



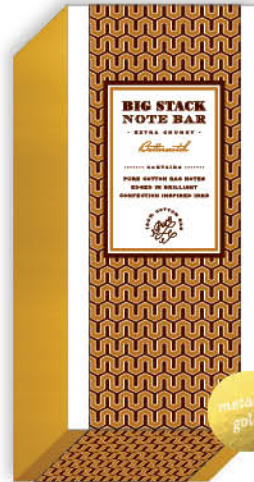
**BS109**  
*Black Licorice*



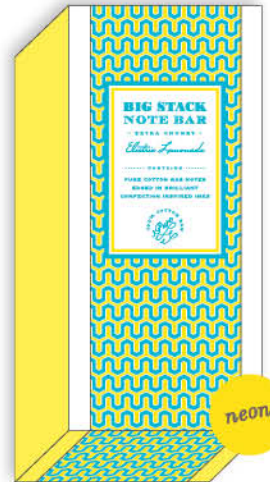
**BS101**  
*Blue Raspberry*



**BS108**  
*Cotton Candy*



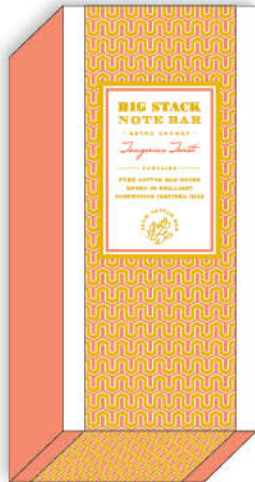
**BS102**  
*Butterscotch*



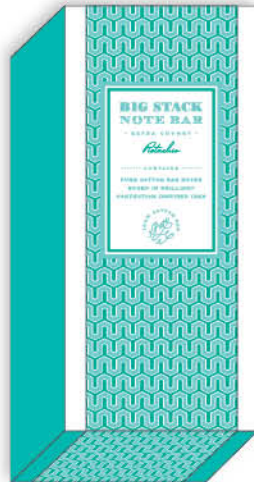
**BS104**  
*Electric Lemonade*



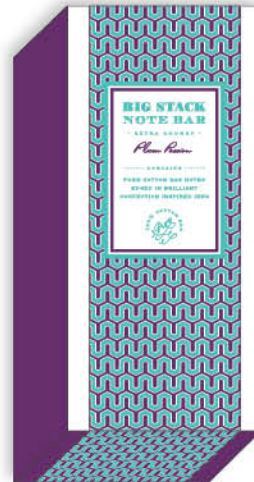
**BS103**  
*Cherry Cordial*



**BS107**  
*Tangerine Twist*



**BS105**  
*Pistachio*



**BS106**  
*Plum Passion*



**BS111**  
*Candy Apple*

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