DANESON

2018 CATALOGUE

CATALOGUE

Variants

Displays

THE DANESON CHEST STARTER KIT

Measures approximately 10" x 10" x 5" and weighs 4 lbs without product.

The Daneson Chest Starter Kit is intended for those retailers that want to hit the ground running with Daneson.

Made by hand from a local artisan based in Quebec. Midnight blue stained maple with brass fittings.

Proven to increase sales by at least 50%, this POS display is the perfect way to strike an impression with your customers.

The combination of quantities and blends outlined below is what we've discovered to generate the best rate of sell-through in our top retailers - enjoy...

DANESON CHEST STARTER KIT

		SKU
432x - Bottles w/ a Wooden Display Chest		
Daneson Chest w/ Display Tabs		A0072-DS-STKT
Single Malt No.16 (144x)	*SELECT BLEND*	-
Bourbon No. 22 (144x)	*SELECT BLEND*	-
CinnaMint No.7 (72x)		-
Mint No.9 (72x)		-

VARIANTS

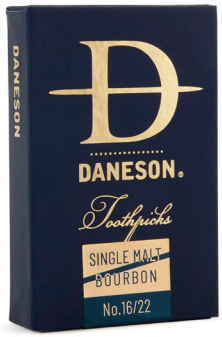
24-Case - Twenty-four bottles in a POS box.
Best for individual bottle sales.

72-Flat - Bulk carton of vials.

24-CASE *24x - Bottles in a cigar-style POS box*		SKU
CinnaMint No.7		A0024-CS-CNV2
Mint No. 9		A0024-CS-MTV2
Single Malt No.16	*SELECT BLEND*	A0024-CS-SMV2
Bourbon No. 22	*SELECT BLEND*	A0024-CS-BBV2

72-FLAT *72x - Bottles in a corrugated shipper carton*		SKU
CinnaMint No.7		A0072-FT-CNV2
Mint No. 9		A0072-FT-MTV2
Single Malt No.16	*SELECT BLEND*	A0072-FT-SMV2
Bourbon No. 22	*SELECT BLEND*	A0072-FT-BBV2
Every Blend	*INC. SELECT BLEND*	A0072-FT-72V2

Every Blend 4-Pack - One bottle of each blend.
Sold in cartons of twelve.



Combo 4-Pack - Two bottles of each Select blend.
Sold in cartons of twelve.

EVERY BLEND 4-PACK MASTER CARTON		
12x - 4-Packs to a master carton *Each 4-Pack contains 4 bottles*		SKU
4PK Every Blend	*2 Select and 2 Traditional Blends*	A0004-PK-04V2

4-PACK MASTER CARTON		
12x - 4-Packs to a master carton *Each 4-Pack contains 4 bottles of one blend*		SKU
CinnaMint No.7		A0004-PK-CNV2
Mint No. 9		A0004-PK-MTV2
Single Malt No.16	*SELECT BLEND*	A0004-PK-SMV2
Bourbon No. 22	*SELECT BLEND*	A0004-PK-BBV2

COMBO 4-PACK MASTER CARTON		
12x - 4-Packs to a master carton *Each 4-Pack contains 2 bottles of two different blends*		SKU
Single Malt No.16 & Bourbon No. 22	*SELECT BLENDS*	A0004-PK-SMBB

DISPLAYS

Daneson Chest
72 bottle capacity.

Acrylic Tray
36 bottle capacity.

24-Case Holder

DISPLAYS		SKU
All sold at cost. All made in the US or Canada		
Daneson Chest	*(Stand Alone)*	A0072-DS-WDBX
36-Bottle Acrylic Tray		P0036-DS-TRV1
24-Case Holder		A0024-DS-BXV1

Displays can be negotiated on larger orders...

Oak Cube Display

Leather Tray

Bell Jar Display Kit

DISPLAYS *All sold at cost. All made in the US or Canada*		SKU
Pickled Oak Cube	*(White or Navy)*	P0001-DS-CUBE
Leather Tray		P0001-MR-LTTR
Bell Jar Display Kit	*(White or Navy)*	A0012-DS-KTV1

Displays can be negotiated on larger orders...

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Committed to the subtle character of natural ingredients.

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